

FMTC Premium Account

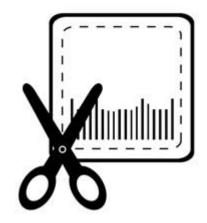
Features & Benefits

www.fmtc.co | 512.430.4970



What We Do:

- Aggregate promotional content
- Clean, verify & categorize offers



 Make promotions available to affiliates and bloggers using our Enterprise Level Datafeeds or Publisher Toolkit



- We're pulling offers from 24 different networks & data sources
- We have 11,000+ merchants integrated
- We average 175,000-200,000 offers in our feed (during Q4 even more!)





Our clients include top publishers such as Ebates, SlickDeals, iGive,

Shop.com, and Living Social. <u>http://www.fmtc.co/about-us/clients/</u>





- Publishers will receive your program's offers, updates to offers, logo changes, etc. in an automated fashion.
- Get your offers promoted by top affiliates
- Gain more exposure for your program





Free Merchant Hub listing



- Recruit more affiliates
- Have a second eye reviewing your offers



- Basic Account Allows you to view the offers we're providing to publishers, send support tickets, & add program details for your profile page.
- Premium Account Provides additional tools & features and placement opportunities.
 - Pushed Deals, expedited deal processing, premium program listings, & deal alerts (OPMs also get the deal download).
 - > Featured merchant, newsletter inclusion, & spotlight post.



Premium subscribers can add a coupon, sale, free shipping offer or gift with purchase. These deals can be *pushed* to all affiliates or you can make them exclusive for select affiliates.

Deal ID	Network	Label
Push A Net	w Deal Into FM	ITC
Deal Scope:	💽 All FM	TC Users

Premium Features - Expedited Deal Processing

- All your offers will go to our designated
 Premium Processing Queues that are top priority.
- Your deals are expedited through our processing systems and get out for distribution to our clients' sites ASAP.
 - Especially helpful during busy seasons like Q4



Premium Features - Expedited Deal Processing

- As a valuable premium merchant or OPM, FMTC guarantees your deals will be processed in under 1 hour from the time they are added to our premium queues. This guarantee applies to all one-touch deals during regular business hours of Monday-Friday 8am-5pm CST.
- If processing times are not under 1 hour, merchants will get 1 month free and OMPs will get that program free for 1 month.

*A 1-touch deal is a link that is processed 1 time. Multi-touch deals are excluded such as existing links that have a change, active links that need to be reviewed, or any deals that need to be put on hold due to issues (e.g., coupon code not working, links not landing properly, etc.)

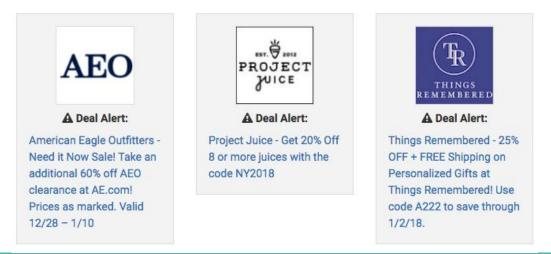
Premium Features - Premium Listings

- Program Details:
 - Program Description
 - ➢ Welcome Message
 - Private Commission Rate Opportunities
 - Placement Bonuses:
 - Vanity Coupons:
 - Ex. <u>Things Remembered Merchant Profile Page</u>
- Preferred Merchant Flag



Premium Features - Deal Alerts

- Share up to 10 alerts each month. Alerts will appear:
 - On the FMTC dashboard
 - > Newsletter to clients
 - Twitter feed (limited to 1/week)
 - Facebook page (limited to 1/week)



Premium Features - OPMs

Deal Download - Download all the deals we have in our system for your programs. This allows you to receive a CSV of every deal we have processed.

🛓 Download Deals

 OPM Directory Premium Listing - Agency description, featured tag, and listing at the top of the directory.

ebove & beyond ☆ Featured

ebove&beyond

ebove & beyond is the proud recipient of the Affiliate Summit 2017 Pinnacle Award for OPM/Agency of the Year. ebove and beyond has helped a wide variety of satisfied retail merchants successfully grow their online businesses since 2003. ebove and beyond offers over 15 years of marketing experience in each and every team member and treats each client as our only client. We're boutique by design and our size allows us to really collaborate with our clients every day to deliver personalized attention, strategy and results in their new or existing affiliate programs.

Premium Placements - Featured Merchant

- Your program will appear (rotated) in the Featured Merchant Placement sections in our dashboard and <u>Merchant Hub</u>.
- Promote your program with your logo and a link to your merchant profile page. Affiliates will be able to easily learn more about your program, join it and add it to their FMTC feed.



Premium Placements - Newsletter Inclusion

- We'll include a message about your program in our weekly newsletter that goes out to our entire mailing list.
- This will include your program description, program details, and a signup link. We can also include a special promotion of your choosing.



Premium Placements - Spotlight Post

- We'll write a blog post about your program and products that will be posted on our site and sent out in our newsletter.
- This is available after being a premium subscriber for 3 months.







FRUIT DYED MAKE UP

100% Pure uses real fruit pigments full of antioxidants that leaves the skin glowing and healthy.

Examples <u>here</u>.



 You'll receive a monthly email with a report of how many affiliates are pulling your links.

Merchant	Network	Total Selected	Total Active	Total Removed	Total w/Network Relationship
- Carridana	CJ Affiliate by Conversant	769	733	36	713
Brinklahmen Commikyun	CJ Affiliate by Conversant	430	395	35	376
<u>Annah Annipu</u>	CJ Affiliate by Conversant	407	361	46	345
iim ya Banan ini iik	CJ Affiliate by Conversant	63	50	13	33
	Rakuten Marketing	154	127	27	64
Anna ann an Alban ann an Alban	CJ Affiliate by Conversant	185	157	28	116
finisian a financian and	CJ Affiliate by Conversant	175	145	30	112
ininiin an is a Canada an	CJ Affiliate by Conversant	197	171	26	132
Riidiyaaaaa	CJ Affiliate by Conversant	147	132	15	115
in a second s	CJ Affiliate by Conversant	60	46	14	36
	Pepperjam	139	113	26	52
101/200m	Pepperjam	154	130	24	65



- Single Program on Single Network \$50/month
- Single Program on Multiple Networks \$75/month
- Network/OPM Subscription (for multiple programs) \$75/month + \$10/month per program
 - For example, if you want a network/OPM account and you manage 10 programs the price would be \$175



- You can upgrade anytime in your account
 - > Go to the Account tab and click Subscribe
 - Select your subscription option
 - > Fill out your billing and credit card info
 - > Click submit

Single Program - Single Network Premium Subscription: (\$50 per month)

- Manage One Individual Merchant On A Single Network
- Featured Merchant Placements
- Pods Create Up To 100 Pods
- Alerts



- You can also pay via
 - Invoice we will send you a monthly invoice where you can use ACH (direct payment from bank to bank)
 - > Network Bonus

Have questions or need assistance?

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My Email: larissa@fmtc.co

Phone: 512.430.4970

