



FMTC Premium Account

— Features & Benefits —

www.fmtc.co | 512.430.4970



Basics of FMTC

What We Do:

- ❖ Aggregate promotional content
- ❖ Clean, verify & categorize offers
- ❖ Make promotions available to affiliates and bloggers using our Enterprise Level Datafeeds or Publisher Toolkit



Basics of FMTC

- We're pulling offers from 24 different networks & data sources
- We have 11,000+ merchants integrated
- We average 175,000-200,000 offers in our feed (during Q4 even more!)





Basics of FMTC

Our clients include top publishers such as Ebates, SlickDeals, iGive, Shop.com, and Living Social. <http://www.fmtc.co/about-us/clients/>





Benefits of Working With Us

- ❖ Publishers will receive your program's offers, updates to offers, logo changes, etc. in an automated fashion.
- ❖ Get your offers promoted by top affiliates
- ❖ Gain more exposure for your program





Benefits of Working With Us

- ❖ Free Merchant Hub listing



- ❖ Recruit more affiliates
- ❖ Have a second eye reviewing your offers



Premium Upgrade

- ❖ **Basic Account** - Allows you to view the offers we're providing to publishers, send support tickets, & add program details for your profile page.
- ❖ **Premium Account** - Provides additional tools & features and placement opportunities.
 - Pushed Deals, expedited deal processing, premium program listings, & deal alerts (OPMs also get the deal download).
 - Featured merchant, newsletter inclusion, & spotlight post.



Premium Features - Pushed Deals

- ❖ Premium subscribers can add a coupon, sale, free shipping offer or gift with purchase. These deals can be *pushed* to all affiliates or you can make them exclusive for select affiliates.

Deal ID	Network	Label
Push A New Deal Into FMTC		

Deal Scope:	<input checked="" type="radio"/> All FMTC Users <input type="radio"/> User Exclusive
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Premium Features - Expedited Deal Processing

- ❖ All your offers will go to our designated Premium Processing Queues that are top priority.
- ❖ Your deals are expedited through our processing systems and get out for distribution to our clients' sites ASAP.
 - Especially helpful during busy seasons like Q4





Premium Features - Expedited Deal Processing

- ❖ As a valuable premium merchant or OPM, FMTC guarantees your deals will be processed in under 1 hour from the time they are added to our premium queues. This guarantee applies to all one-touch deals during regular business hours of Monday-Friday 8am-5pm CST.
- ❖ If processing times are not under 1 hour, merchants will get 1 month free and OMPs will get that program free for 1 month.

**A 1-touch deal is a link that is processed 1 time. Multi-touch deals are excluded such as existing links that have a change, active links that need to be reviewed, or any deals that need to be put on hold due to issues (e.g., coupon code not working, links not landing properly, etc.)*



Premium Features - Premium Listings

❖ Program Details:

- Program Description
- Welcome Message
- Private Commission Rate Opportunities
- Placement Bonuses:
- Vanity Coupons:
- Ex. [Things Remembered Merchant Profile Page](#)

❖ Preferred Merchant Flag

verizon[✓]

Preferred

Verizon
Wireless

Preferred



Premium Features - Deal Alerts

- ❖ Share up to 10 alerts each month. Alerts will appear:
 - On the FMTC dashboard
 - Newsletter to clients
 - Twitter feed (limited to 1/week)
 - Facebook page (limited to 1/week)



▲ Deal Alert:

American Eagle Outfitters -
Need it Now Sale! Take an
additional 60% off AEO
clearance at AE.com!
Prices as marked. Valid
12/28 - 1/10



▲ Deal Alert:

Project Juice - Get 20% Off
8 or more juices with the
code NY2018



▲ Deal Alert:

Things Remembered - 25%
OFF + FREE Shipping on
Personalized Gifts at
Things Remembered! Use
code A222 to save through
1/2/18.



Premium Features - OPMs

- ❖ **Deal Download** - Download all the deals we have in our system for your programs. This allows you to receive a CSV of every deal we have processed.
- ❖ **OPM Directory Premium Listing** - Agency description, featured tag, and listing at the top of the directory.

 [Download Deals](#)



[ebove & beyond](#) ☆ Featured

ebove & beyond is the proud recipient of the Affiliate Summit 2017 Pinnacle Award for OPM/Agency of the Year. ebove and beyond has helped a wide variety of satisfied retail merchants successfully grow their online businesses since 2003. ebove and beyond offers over 15 years of marketing experience in each and every team member and treats each client as our only client. We're boutique by design and our size allows us to really collaborate with our clients every day to deliver personalized attention, strategy and results in their new or existing affiliate programs.



Premium Placements - Featured Merchant

- ❖ Your program will appear (rotated) in the Featured Merchant Placement sections in our dashboard and [Merchant Hub](#).
- ❖ Promote your program with your logo and a link to your merchant profile page. Affiliates will be able to easily learn more about your program, join it and add it to their FMTC feed.

FEATURED MERCHANTS





Premium Placements - Newsletter Inclusion

- ❖ We'll include a message about your program in our weekly newsletter that goes out to our entire mailing list.
- ❖ This will include your program description, program details, and a signup link. We can also include a special promotion of your choosing.



Premium Placements - Spotlight Post

- ❖ We'll write a blog post about your program and products that will be posted on our site and sent out in our newsletter.
- ❖ This is available after being a premium subscriber for 3 months.
- ❖ Examples [here](#).

FMTC 
Featured Merchant

*100%
Pure* 



**FRUIT DYED
MAKE UP**

100% Pure uses real
fruit pigments full of
antioxidants that
leaves the skin
glowing and healthy.



Real Time Reporting

- ❖ You'll receive a monthly email with a report of how many affiliates are pulling your links.

Merchant	Network	Total Selected	Total Active	Total Removed	Total w/Network Relationship
[Redacted]	CJ Affiliate by Conversant	769	733	36	713
[Redacted]	CJ Affiliate by Conversant	430	395	35	376
[Redacted]	CJ Affiliate by Conversant	407	361	46	345
[Redacted]	CJ Affiliate by Conversant	63	50	13	33
[Redacted]	Rakuten Marketing	154	127	27	64
[Redacted]	CJ Affiliate by Conversant	185	157	28	116
[Redacted]	CJ Affiliate by Conversant	175	145	30	112
[Redacted]	CJ Affiliate by Conversant	197	171	26	132
[Redacted]	CJ Affiliate by Conversant	147	132	15	115
[Redacted]	CJ Affiliate by Conversant	60	46	14	36
[Redacted]	Pepperjam	139	113	26	52
[Redacted]	Pepperjam	154	130	24	65



Pricing

- Single Program on Single Network - \$50/month
- Single Program on Multiple Networks - \$75/month
- Network/OPM Subscription (for multiple programs) - \$75/month + \$10/month per program
 - For example, if you want a network/OPM account and you manage 10 programs the price would be \$175



How to Upgrade

❖ You can upgrade anytime in your account

- Go to the Account tab and click Subscribe
- Select your subscription option
- Fill out your billing and credit card info
- Click submit

Single Program - Single Network Premium Subscription: (\$50 per month)

- Manage One Individual Merchant On A Single Network
- Featured Merchant Placements
- Pods - Create Up To 100 Pods
- Alerts



How to Upgrade

- ❖ You can also pay via
 - Invoice - we will send you a monthly invoice where you can use ACH (direct payment from bank to bank)
 - Network Bonus



Have questions or need assistance?

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